

HELPING CUSTOMERS  
REACH AUDIENCES  
EVERYWHERE

Welcome to the latest installment of our Customer Success Stories. Let's see how we helped another customer reach their website goals.



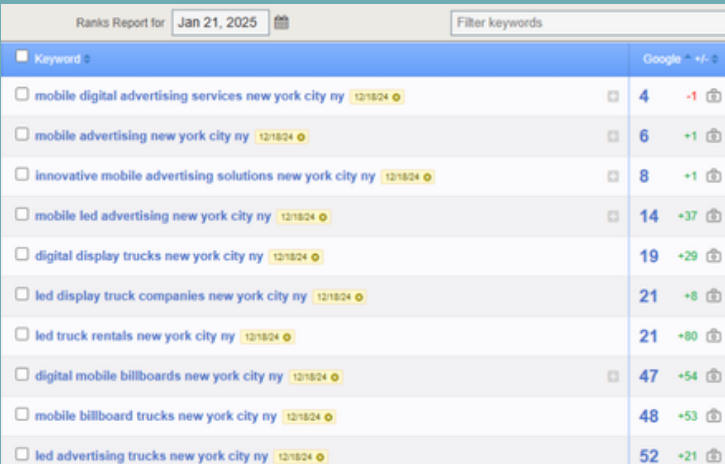
This customer provides mobile advertising services in New York City, focusing on LED display mobile billboard display vehicles, as well as street teams, bike ads, and other digital displays.

In addition to our SEO services, they also have a Web.com Pro Website with a Pro Support Subscription.

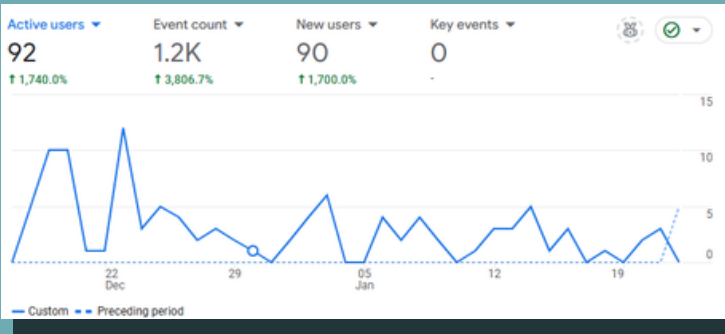
Pro SEO Kickstart Package:

- Pro SEO Assist Subscription
- Pro SEO Backlinks Subscription
- Pro On Page SEO
- Pro SEO Action Plan

Since the Pro SEO campaign started in December of 2024, we have seen excellent success with the campaign. We already have three keywords ranking on page one, with nearly all our researched selections showing positive growth.



Looking at their Google Analytics tracking, they have seen excellent growth since we started work, with active users up 1,740%, page view and user engagement events at 1,200, and new users up 1,700%.



When communicating with our Sales team, the customer was very pleased with the results of his campaign. They noted that they searched for "LED truck in New York Brooklyn the Bronx," and appeared on Page 2 of Google already.

A Shoutout to Our Website Pro

A huge thank-you to our SEO Fulfillment team member Gardell Lopez who helped this valued customer attract so many potential clients to their website.

Keep up the Pro Services Referrals!

Think a customer is a good fit for our Pro Services? Follow the outlined referral process in Pega, including creating a Referral Case, to get them connected with a Sales agent who can help.

Questions?  
Please reach out to your Manager or a member of your local training team.

