

A SPOTLIGHT ON SUCCESS

How We Helped
WRESTLING MAT LIGHT
Become a Champion of
Gymnasium Lighting



Welcome to the latest installment of our Customer Success Stories. Let's see how we helped another customer reach their website goals.

Our customer **Wrestling Mat Light** specializes in custom wrestling ring lights for schools and gyms across the United States and Canada.

These 500-watt LED lights can be raised and lowered as needed, and they include a triple-lock system to ensure they are safely secured at all times.



Since the campaign started in June 2024, we've seen excellent success.

All 11 tracked keywords are currently showing on page one of Google!



Looking at the Google Analytics tracking, they've seen excellent growth since we started work. They've had over 1,400 tracked visitors, more than 1,300 of whom came to their site via Organic Search.

Keyword	Google
☐ custom wrestling ring lights	1
☐ custom wrestling spotlight for gym	1
☐ custom wrestling spotlight for schools	1
☐ wrestling lights for sale	1
☐ wrestling mat light	1
☐ wrestling mat light manufacturers	1
☐ wrestling mat spotlight	1
☐ wrestling ring lighting	1
☐ wrestling ring lights	1
☐ wrestling spotlight for gym	1
☐ wrestling spotlight for schools	1



In a recent CSAT review, the customer noted that they liked the amount of communication with their account manager, Lewis Ross, the quality of the work provided, and the seamless process. They stated they've been very satisfied with the job we've done thus far!



Our Website Pros

Thank you to the team members who helped **Wrestling Mat Light** attract so many visitors to their website.

SEO Fulfillment
Christian Capili

Account Management
Lewis Ross

Keep up the Pro Services Referrals!

Think a customer is a good fit for our Pro Services? Follow the outlined referral process in Pega, including creating a Referral Case, to get them connected with a Sales agent who can help.

Questions?
Please reach out to your Manager or a member of your local training team.