



A WINNING VERDICT

HOW WE CLOSED THE CASE
ON SEO OPTIMIZATION

WELCOME TO THE DECEMBER 2025 INSTALLMENT OF OUR CUSTOMER SUCCESS STORIES. LET'S SEE HOW WE HELPED ANOTHER CUSTOMER REACH THEIR WEBSITE GOALS.



LawMemo recently turned to our Online Marketing professionals for top-tier SEO services. Their firm offers updates on employment law, featuring decisions from federal and state courts. It's an essential resource for attorneys, HR professionals, union representatives, and labor arbitrators.

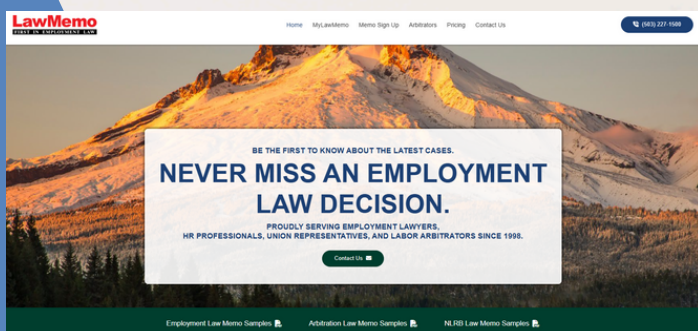
LawMemo
FIRST IN EMPLOYMENT LAW

Customer's Services

- Pro SEO Kickstart
 - Pro SEO Assist Subscription
 - Pro SEO Backlinks Subscription
 - Pro On Page SEO
 - Pro SEO Action Plan
 - PRO SEO Support Plus Subscription
- Pro Website
- Pro Support Subscription

Here's the verdict: We've seen fantastic results since kicking off the campaign in February! Right now, 12 of our targeted keywords are ranking on page one, with nearly all our researched selections showing positive growth. Google Analytics also tells a story of solid, steady growth across key areas. The site is attracting a steady flow of new visitors, and engagement metrics are healthy — showing that people truly find the content valuable. Read below for more highlights.

We Delivered a Winning Case!



The customer has seen positive results with **92 active users**, including a daily average of **6.9 new users** and an **average engagement time of 33 seconds**.



The most viewed pages are the Homepage, About Us, and Pricing, which suggests users are engaging with the core business and product information.



Recent CSATs have been positive, with the customer noting that they are very pleased with the services we have provided, leaving the following note:

"Jennifer and her team have done exceptional work on introducing keywords and backlinks. Some of the page jump progress we have seen is truly a testament to her and her team's work."

Thank you to the specialists responsible for helping the client reach their target audience!

SEO FULFILLMENT

Jefferson Logrono

SEO ACCOUNT MANAGER

Jennifer Ryan



Keep up the Pro Services Referrals!

Think a customer is a good fit for our Pro Services? Follow the outlined referral process in Pega, including creating a Referral Case, to get them connected with a Sales agent who can help.

Questions? Please reach out to your Manager or a member of your local training team.

