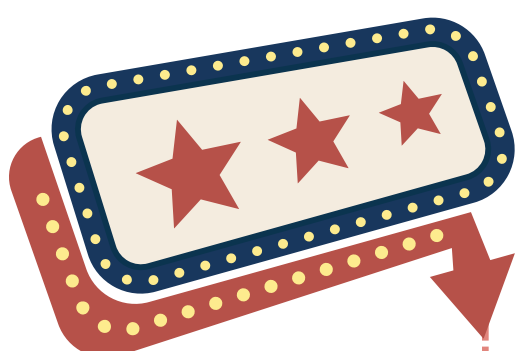


# The Signs ★ OF SUCCESS

JULY 2025 CSS NEWSLETTER



WELCOME TO THE LATEST INSTALLMENT OF OUR **CUSTOMER SUCCESS STORIES**. LET'S SEE HOW WE HELPED ANOTHER CUSTOMER REACH THEIR WEBSITE GOALS.



## Displaying GREATNESS

In 2024, a thrilled customer tapped into our **Pro SEO Assist Subscription** to supercharge their online presence. They specialize in interior and exterior business signs in Philadelphia, from sleek acrylic letter signs to precision water jet-cut options. They also bring brands to life with emotional messaging and top-notch sign installation services.

## Open For BUSINESS

The OLM team's efforts have yielded impressive results! Since the campaign's launch in April 2024, the customer has seen excellent growth. **Their campaign currently tracks 15 keyword selections, with 12 showing rankings on page one of Google.**

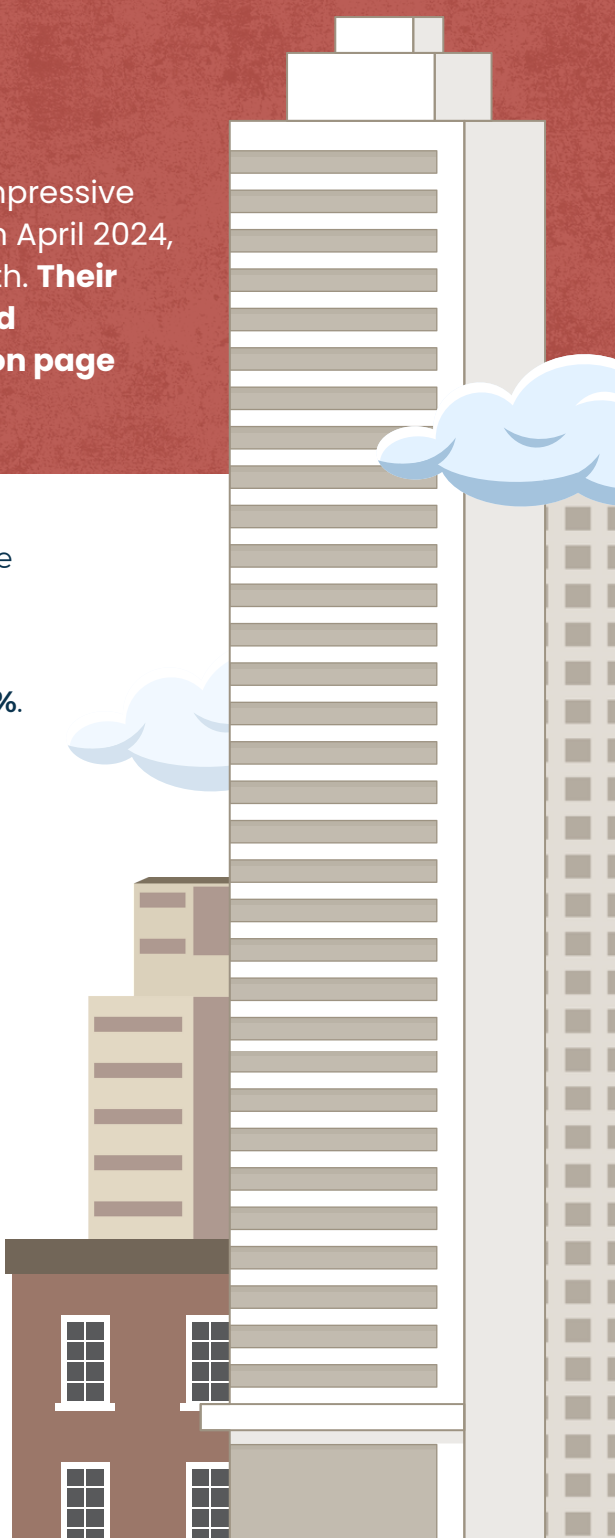
★ Since the campaign launched, Google Analytics tracking has shown remarkable growth, with active users increasing by **5541%**, site visits rising by **7586%**, and new users up by **5533%**.

★ The customer is highly satisfied with our work, consistently rating it 5/5 in CSAT reviews and providing positive feedback:

***"I am starting to see results. I am getting emails and phone calls again."***

***"Finally, I am getting calls and emails that are turning into signs, thanks to the work that you guys are doing."***

★ Shoutout to **Michael Froslee** in SEO Fulfillment for helping this customer achieve such incredible results!



## Keep up the Pro Services Referrals!

Think a customer is a good fit for our Pro Services? Follow the outlined referral process in Pega, including creating a Referral Case, to get them connected with a Sales agent who can help.

Questions? Please reach out to your Manager or a member of your local training team.