

DRIVEN BY EXCELLENCE

Welcome to the latest installment of our Customer Success Stories. Let's see how we helped another customer reach their website goals!



This month, we're highlighting the incredible contributions of our Onboarding, Copywriting, and Design teams in delivering excellence to **Hy Auto Transport**, a company that prides itself on seamless automotive transportation services. Their success is reflected in the highest possible customer satisfaction rating—4 out of 4—for both Copy and Design.

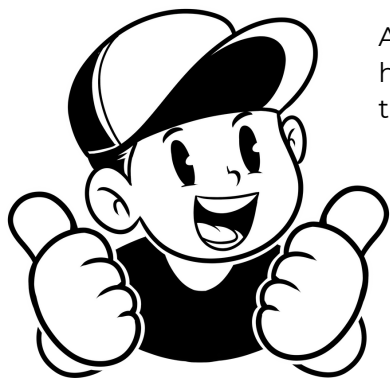
The copywriting is clear, concise, and tailored to the needs of customers seeking auto transport solutions. Every section is crafted to provide essential information quickly, guiding visitors through the process with confidence and clarity. The messaging is direct and approachable, ensuring users understand the company's value proposition and services without unnecessary jargon or complexity.



This approach mirrors best practices in web copywriting, where clarity, brevity, and audience focus are key to building trust and driving action.

The design team delivered a visually engaging and intuitive website experience. The layout is clean and modern, with a user-friendly navigation structure that makes it easy for visitors to find information and request quotes. Visual elements are used strategically to enhance the copy, reinforce the brand's professionalism, and create a seamless journey from landing page to conversion. The design not only supports the content but also elevates it, ensuring that every interaction feels effortless and trustworthy.

A SHOUTOUT TO OUR WEBSITE PROS



A big thank you to our Fulfillment team members who helped onboard this customer and create a website that achieved a perfect CSAT score for Copy and design!

- BC: Matthew Daw
- WBC: Alfritz Galea
- Copywriter: Victoria Eusebio
- Designer: Princeton Zalzos

You knocked it out of the park!

Keep up the Pro Services Referrals!

Think a customer is a good fit for our Pro Services? Follow the outlined referral process in Pega, including creating a Referral Case, to get them connected with a Sales agent who can help.

Questions?

Please reach out to your Manager or a member of your local training team.